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PETAG INC. OFFERS A FLOCK OF BIRD PRODUCTS TO KEEP COMPANION BIRDS SINGING YEAR-ROUND

***PetAg's Hawaiian Delights Edible Toys Ranked the Number-One Selling
Bird Toy Line for More Than 20 Consecutive Years***

Hampshire, Ill. (April XX, 2011) –PetAg's line of Hawaiian Delights toys and functional treats, Pink Parrot toys and BeneBac nutritional supplements offer the 5.7* million American owners of companion birds a flock of products to help keep their feathered-friends happy and healthy.

Offering more than 70 innovative products in a variety of categories, its **Hawaiian Delights** toy line has earned the rank of number one selling bird toys since 1989, providing great value by serving both as a toy and 95 percent-edible treat. These toys keep birds occupied for hours and come in all natural or with natural vegetable food coloring added. All non-edible wood and hardware parts are of the highest quality and bird safe. The toys range from \$4.99 - \$17.99. The Hawaiian Delights line also includes a variety of highly palatable cookie treats all made in the USA with the finest natural ingredients, such as white millet, real mango and papaya purees. The cookies are sold in 2 oz, 4 oz, and 16 oz, and 40- count packages, ranging in price from \$3.99-\$12.99.

PetAg's **Pink Parrot** line includes everything from brightly colored Krazy Clusters and Kladders, to chimes, rattles, ladders and swings in a variety of shapes and sizes, providing fun and healthy entertainment for birds. Pink Parrot toys range in price from \$4.99 - \$24.99.

PetAg's **Bird Bene-Bac** is a concentrated live culture of seven common bacteria found in the intestinal tracts of birds and reptiles. Bird Bene-Bac provides help for birds and reptiles under adverse conditions, such as showing, weaning, worming, surgery, traveling, boarding, breeding, antibiotic therapy or for a simple change in environment. Bene-Bac is an easy-serve solution recommended as part of the management program for birds when hand feeding or weaning from hand feeding. Bird Bene-Bac comes in both gel and powder form, and sell for a suggested retail price of \$4.39-to \$24.99.

PetAg is a full-scale manufacturer of edible bird products and performs all functions from product development, raw material sourcing and production, product assembly and quality control for distribution worldwide. The company is a recognized industry leader known for delivering innovative health and wellness

products to pet owners that enrich and prolong the lives of companion pets.

PetAg bird products can be found nation-wide at leading retail outlets where pet products are sold and frequent buyers can earn free products by joining PetAg's customer loyalty program on line. A Technical Service representative is available to answer product use and technical questions Monday – Friday from 8 a.m. – 5 p.m. ET at 800-323-0877. For more information about the loyalty program and helpful tips on caring for companion birds, visit www.petag.com, follow PetAg's blog at <http://www.petag.com/health-fun-fitness-pet-blog.asp>, join us on facebook at www.facebook.com/petagproducts and follow us on twitter at www.twitter.com/petagproducts.

About PetAg, Inc.

For over 80 years, PetAg, Inc. has been a leading manufacturer of high-quality pet nutrition and health conscious products. Headquartered in Hampshire, Ill., PetAg has brought pets and their owners some of the most recognized brand names in the industry. PetAg products cover a wide range of animals through every stage of the life cycle. From newborn care including the scientifically balanced neonatal milk replacers, Esbilac[®] and KMR[®], to senior pet care supplements including the patent-pending CatSure and DogSure which lead the category. PetAg's health and fitness categories include Rawhide Brand[®] and Chunky Chews[®] for dogs, DogSlim products and treats, and Hawaiian Delights edible toys for birds. Each of the product categories has the same focus: to enrich and prolong the lives of pets.

**Source: American Association of Pet Product Manufactures 2022/12 National Pet Owners Survey*

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