

A Message Regarding The Pet Food Recall

May 2, 2007

Dear Pet Lovers,

PetAg, Inc. is dedicated to providing the highest quality, nutritionally safe products for animals worldwide. **We want to assure you that none of our products have been recalled.** We know, from personal experience, how important pets are as members of our families.

For over 60 years, our company has focused on creating products that have saved millions of animals' lives globally. We formulate and produce the most recognizable brand name products in the industry; products that serve a wide range of pets through every stage of the life cycle. Those products range from the scientifically balanced neonatal milk replacers for puppies and kittens, Esbilac® and KMR®, to our senior pet care supplements leading the category including the patent-pending DogSure™ and CatSure™.

We can personally assure you that we do not purchase any ingredients from China and our products do not include the materials attributed to the recent unfortunate contamination. We only purchase the finest ingredients available. Prior to manufacturing, we inspect all incoming ingredients to ensure that they comply with our strict specifications. Finished goods are similarly tested to ensure that we provide you with the best available nutrition for your beloved pets. PetAg's goal remains enriching and prolonging the lives of all animals.

For recent product recall updates, please visit www.fda.gov.

Sincerely,

George Gill

Chairman & CEO

Darlene Frudakis

President & COO